Simfund’s Subadvisory Solutions deliver the tools and research firms need to develop highly-targeted strategies and perform competitive benchmarking across the subadvised market. These timely reports cover qualitative analysis on such topics as market movers, key industry events, perspectives and opportunities, market share, regulation and mandate changes.

Comprehensive Subadvisory Suite

Platform Applications
The most comprehensive subadvisory funds database available, combining mutual fund and variable annuity universes in the familiar and trusted Simfund platform.

- Includes market share, asset, flows, performance and fee data covering more than 350 managers/sponsors and 1000+ subadvisers
- Tracks over $7.0T in subadvised assets within 5600 portfolios across 7500 mandates managed by third-party or affiliated subadvisers

Subadvisory-Targeted Dashboards
Featuring a subset of the subadvisory database, Subadvisory Dashboards help firms easily prospect and target by fund sponsor, subadviser, mandate and category target to engage strategic discussions on the subadvisory landscape. Target prime opportunities, perform qualitative market analysis, track activity, quickly asses top players, create and explore custom reports and identify, evaluate and price relationships.

The Canadian Market tab provides an additional window into the sponsor/sub-adviser relationships of the Canadian mutual fund and ETF universe.
Subadvisory Analysis Direct to Your Inbox

Daily Email Alerts
- The Daily Email Alert includes changes to subadvisory mandates from SEC filings including data on new funds, subadviser replacements and subadvisory fee changes.
- Receive Alerts within 48 hours of related filings with link to complete filings.
- Monthly Mandate Change report summarizes all mandate change activity including mandate winners and losers and assets changing hands.

Market Analysis Insight Reports
- Qualitative analysis on the subadvisory market, covering market movers and key industry events.
- Topical commentary on the latest perspectives and opportunities in the subadvisory marketplace.
- Latest quarter’s overview of market share and mandate changes citing the largest movements among advisers and subadvisers.

Data Book Series
- Breakpoint Fee Schedule Data Book displays subadvisory fees on single- and multi-subadvised funds.
- Market Share Data Book ranks top subadvisers and advisers.
- Performance Data Book details 1-, 3-, 5-, and 10-year performance with color-coded quartile rankings organized by manager.

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